

MICHELLE HANSFORD

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portfolio link |
www.greensquirrel-design.com

EXPERIENCE

Green Squirrel Design | Austin, TX

Designer-Owner // Feb 11 – Present

- | Complete design work on a freelance basis.
- | Logo/Identity design, menus, event posters, business cards, package design.

McGarrah Jessee | Austin, TX

Production Artist // Nov 15 - Mar 18

- | High paced advertising agency working closely with art directors and designers creating technically sound designs for print.
- | Clients included Whataburger, Costa, Shiner, Frost and YETI.
- | Released artwork for a multitude of printing avenues.
- | Strong attention to detail and working with strict printing specifications and deadlines.

Brandmuscle | Austin, TX

On-Site Designer/Coordinator // Oct 11 - Oct 14

- | Primary designer for Republic National Distributing Company.
- | Manage multiple projects of varying complexities simultaneously, ensuring all client directions are followed.
- | Collecting local print requests from sales force and entering complete and accurate information into Brandmuscle's proprietary software application.
- | Accountable for quality of work and timeliness of delivery across all creative projects.

Super Cheap Signs | Austin, TX

Junior Designer // Feb 11 – Oct 11

- | Assist Lead Designer in creating new proofs for customer orders.
- | Customer service for all design related concerns.
- | Printing all film color separations for screen printers as well as maintaining operations of printers.

EDUCATION

University of Wisconsin Green Bay // Sep 08 - Dec 10

- | Bachelor of Fine Arts
- | Bachelor of Design Arts

Valdosta State University // Aug 06 – May 08

- | Undergraduate studies in Art Education

REFERENCES

Melissa Cardenas-Brown

Cumby Group

VP of Development

512.688.9611

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Blake Waxler

MoWax Visual

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